

Business resilience and economic recovery

When the going gets tough, Go Local

Melinda Rabbitt
A/Executive Director,
Department of Employment, Small Business and Training

Small business in Queensland:



More than 426,000 small businesses



Accounts for 97.5% of all businesses



Employs 44% of private sector workers

Resilient is the new normal.

Ongoing support to build small business capability

Targeted support is being delivered through:

- Targeted grant programs
- Mentoring
- Advancing Women in Business
- Advancing Indigenous Business
- Business Queensland
- Back to Work Program
- Skilling Queenslanders for Work Initiative
- Events and stakeholder engagements
- 100 Faces of Small Business
- Go Local, Grow Local



Skilling Queenslanders for Work – Community Recovery Package

Immediate job opportunities for displaced workers:

- Work Start Traineeships
- First Start

Investment of \$2.36 million in six projects, providing 115 job opportunities.



Back to Work

- Support for employers of up to \$20,000 who hire eligible unemployed job seekers.
- Support for jobseekers who want to update their skills to gain, change or retain employment.



Driven by community, supported by government



Go Local, Grow Local

By going local, small businesses can grow their business, create local jobs and help their community

- purchase thoughtfully using local supply chains
- promote your local connections
- create a Go Local community



Welcome Back to Business



**WELCOME BACK,
THE BLAZE CAFÉ.**

**GO
LOCAL**

#GoLocalQld

Keep Queensland going strong

Queenslanders Go Local to Grow Local



#GoLocalQld

- posters
- window stickers
- post-cards
- social media tools
- radio and TV ads



Backing Queensland

- Queensland Government Procurement Strategy.
- Encouraging local businesses procurement opportunities.
- Ensuring businesses in regional Queensland have genuine opportunity to contract with the government.



**Give small business
your business.
#GoLocalQld**

business.qld.gov.au

For more information on small business in Queensland.