

The Master Plan

The Kelvin Grove Urban Village is a master-planned community which is setting a benchmark for inner urban development in Australia.

The Kelvin Grove Urban Village Master Plan provides a new neighbourhood focus for the area - joining together existing and future neighbouring communities to create a safe and exciting environment for residents and students. The result is a diverse community with a range of age groups, backgrounds, lifestyles and incomes.

The Master Plan's vision and innovative design has been recognised with the 2004 Planning Institute of Australia National Award for Excellence in Environmental Planning, and the 2002 Royal Australian Planning Institute National Award for Urban Planning Achievement.

Process

The Master Plan was developed following an extensive review of international and national experience and consultation with the local community, Brisbane City Council, and other interested stakeholders and special interest groups. These included residents' groups, education groups, Indigenous groups, heritage groups and industry groups, as well as government agencies.

The final plan also took into account a range of specialist studies including urban design and planning, architecture, town planning, civil engineering and services, transport, heritage, cost estimating, energy conservation and retail and main street opportunities.

Priorities

The Kelvin Grove Urban Village is a showcase development which secures Queensland's position as the Smart State. The Master Plan:

- honours the rich Indigenous and military history as well as the natural heritage of the site
- integrates cutting-edge urban design with 'smart' technology to create a safer community
- creates an urban village with a mix of housing options for social and community benefit and
- maintains respect for existing communities by ensuring sensitive and appropriate development.

Benefits

Location and resources

The Village's proximity to the central business district, QUT, Victoria Park and Roma Street makes it a linchpin for inner city Brisbane by allowing various groups to integrate and share resources. QUT drama students, for example, have the opportunity to share a stage and learn from La Boite Theatre Company. At the same time, La Boite benefits from fostering future talent.

Safe and supportive community

The Village is a safe and supportive community, with innovative environmental design that promotes crime prevention. The precinct has been designed for natural surveillance with all housing, university and other buildings overlooking the streets. The busy, vibrant atmosphere of the main street also acts as a deterrent against crime.

Facilities

The Village has a mix of retail, cultural and recreational facilities, restaurants, a supermarket, coffee shops and a health and recreation centre. A theatre and exhibition space within the Creative Industries Precinct provides cultural activities for all to enjoy.

Ecological Sustainable Development

The Kelvin Grove Urban Village is a 'smart' development, using Ecological Sustainable Development principles to balance environmental, social and economic objectives.

Infrastructure

More than \$38 million has been invested in the Kelvin Grove Urban Village infrastructure, bringing to life a new network of roads, parks, walkways and cycle ways that form the backbone of this exciting new community.

The road layout in the Village has been designed to balance traffic flows and maximise flexibility. Musk Avenue is the principal thoroughfare connecting Kelvin Grove Road with the QUT campus. Blamey Street has been regraded and re-directed, but still links Kelvin Grove Road with Victoria Park Road, which has also been upgraded and landscaped. There is also direct access to the Inner Northern Busway, with the QUT stop just a short walk from the Village Centre.

Streets and footpaths have been designed and graded to reduce slopes, making them accessible for pedestrians and cyclists. Well-lit wide footpaths, shaded areas and seating make walking within the Village a pleasure. Security and safety have been enhanced with open spaces, lighting, clear signage and easy navigation.